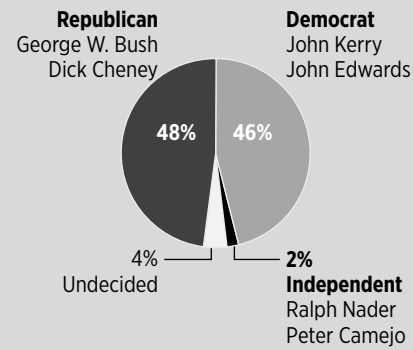
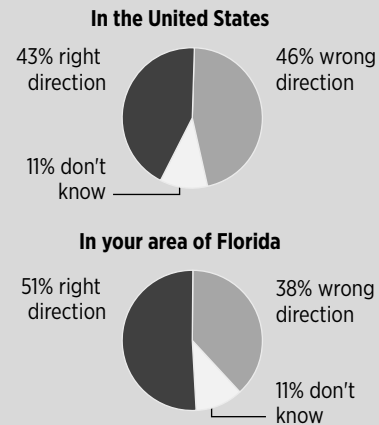


# THE FLORIDA POLL: THE PRESIDENTIAL RACE

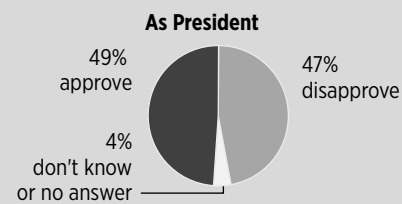
If the presidential election were today, which one of these do you think you'd vote for?



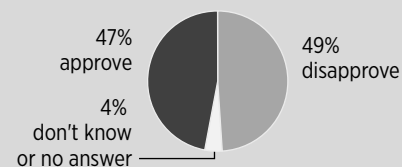
Generally speaking, do you think things are moving in the right direction today, or do you think that things are moving in the wrong direction?



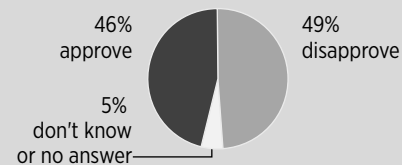
Generally speaking, do you approve or disapprove of the job George W. Bush is doing?



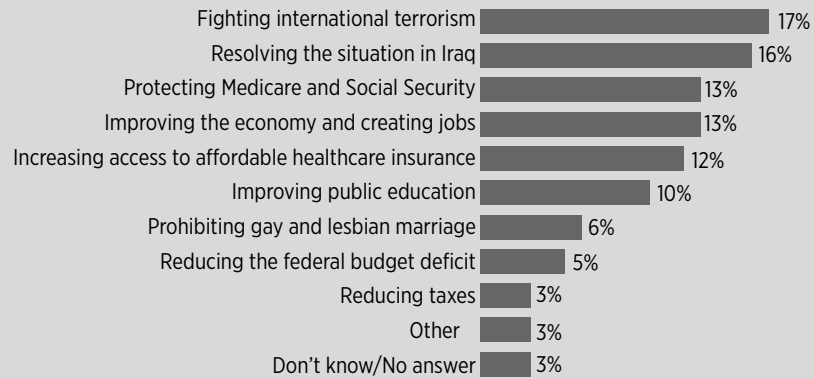
At handling the economy



At handling the situation in Iraq



Which of the following issues do you think is the most important for the president and the Congress to focus on now?



Now I'd like to read you a list of issues. As I read each one, please tell me if you feel George W. Bush or John Kerry would do a better job of handling this issue.

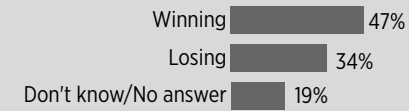
	BUSH	KERRY	BOTH EQUALLY	NEITHER	DON'T KNOW
Managing the situation in Iraq	54% 3	7% 1%	4%	4%	
Improving education	48 4	3 2	3	4	
Creating more good-paying jobs	44	46 1	4	5	
Preventing American jobs from going overseas	34	48 1	9	8	
Improving access to quality, affordable healthcare	38	48 1	7	6	
Lowering the price of prescription drugs	31	54	— 6	9	
Effectively fighting the war on terrorism	53 3	7 2	1	7	
Protecting the environment	30	55 2	6	7	
Reducing taxes on the middle class	40	48 1	5	6	
Protecting Social Security and Medicare	36	52 2	5	5	

I'd like to read you a list of leadership and personality descriptions. As I read each one, please tell me if you feel that description describes George W. Bush or John Kerry better.

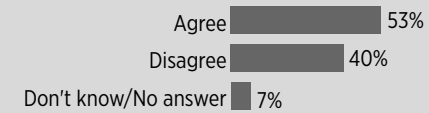
	BUSH	KERRY	BOTH EQUALLY	NEITHER	DON'T KNOW
Is a strong leader	57% 3	5% 3%	3%	2%	
Represents my values	51 4	2 1	4	2	
Is honest and trustworthy	50 38	3	6	3	
Will fight to improve the economy	47 44	5	3	1	
Is a fighter for his country	50 38	8	2	2	
He'll admit it when he makes a mistake	3 7	40 2	14	7	
He takes a position and sticks with it	59 2	7 2	7	5	
He is a friendly and likable person	45 38	8	5	4	
He is a caring and compassionate person	42 4	1 9	5	3	



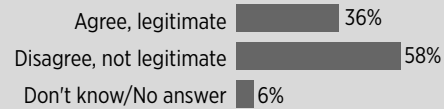
Do you think the United States is winning or losing the war on terrorism?



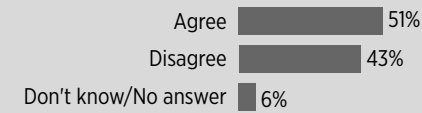
Do you agree or disagree with the following: The war with Iraq has contributed to the long-term security of the United States.



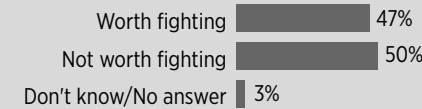
Do you agree or disagree with the following: A presidential candidate's military service in the Vietnam era is a legitimate political issue in this year's campaign.



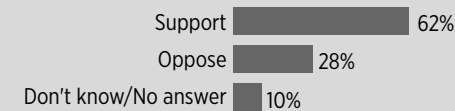
Do you agree or disagree with the following: President Bush exaggerated intelligence reports in order to build public support for going to war in Iraq.



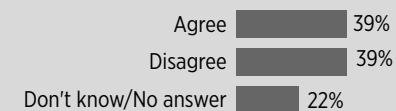
All in all, considering the costs to the United States versus the benefits to the United States, do you think the war with Iraq was worth fighting, or not?



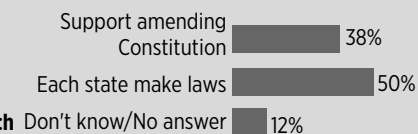
Do you support or oppose increasing federal funding for stem-cell research on embryos that would otherwise be discarded at fertility clinics?



Do you agree or disagree with the following: The recent congressional prescription drug legislation is a positive step forward in curbing the high costs of prescription drugs for seniors.



Would you support amending the U.S. Constitution to specifically prohibit gay and lesbian couples from getting legally married throughout the country, or should each state make its own laws on allowing gay and lesbian marriages?



NOTE: The survey was conducted for The Herald and The St. Petersburg Times on Aug. 22-25 by a nonpartisan collaboration of the Democratic firm Schroth & Associates and the Republican firm The Polling Company. The poll is based on telephone interviews with a randomly selected group of 800 registered voters in Florida. The margin of error for the overall statewide results is plus or minus 3.5 percentage points.